



Season Trade Agreement



Quantity	Item	Value	Total
	1/8 Page Season Program Ad	\$100	
	1/4 Page Season Program Ad	\$200	
	1/2 Page Season Program Ad	\$300	
	Full Page Season Program Ad	\$500	
	Web Logo (Linked)	\$300	
	Banner Hung At All Home Games	\$300	
	3 Bout Mentions	\$500	
	1 Season Pass or 6 Tickets	\$100	
Total			

Contact Information:	
Sponsor:	Contact Name:
Email:	Phone:
Address/City/State/Zip:	
Web URL:	

Trade Details:

I have read the terms and agree to the obligations and limits of liability set forth.

Name (please print)

Signature (authorized representative)

Date

Please mail the original signed agreement to: HRD Sponsorship, PO Box 6238, Eureka, CA 95502

For Office Use Only

Skater Name:	<input type="checkbox"/> Team 1 - West Eureka	<input type="checkbox"/> Team 2 - East Eureka
Phone:	Season:	<input type="checkbox"/> Team 3 - Eureka North <input type="checkbox"/> Team 4 - Eureka South

For Accounting Use Only - Trade Budget Category

Advertising/Marketing	Meals & Entertainment	Photography/Videography
Coaching	Merchandise	Uniforms
Concessions	Operating Expenses	Other:
Event Giveaways	Outside Services	

For more information or assistance please contact our Trades Representative at trades@humboldtrollerderby.com.

Contract Details & Terms of Agreement:

Prices are based on an annual one year sponsorship and include all home games unless otherwise specified. This contract contains all terms of the agreement and no verbal commitments will be of any force or effect. Humboldt Roller Derby (HRD) liability for errors in advertising is expressly limited to the value of the ad space occupied by such error.

All print ads, including web and scoreboard logos are to be provided by the sponsor. HRD is not obligated to proof ad materials provided by the sponsor prior to printing, or to review printed materials with the sponsor prior to distribution. Accuracy of ads is the responsibility of the sponsor. HRD will not be held responsible for any ads not submitted by the ad submission deadline. No refunds will be given.

Banners must be no larger than 3' x 6' and must include grommets. Banners are to be provided by the sponsor.

Grand Slam sponsorships are limited. The sponsor will additionally be the Official Sponsor of one home bout.

If legal action is required to enforce the terms of this agreement, the prevailing party shall be entitled to attorney's fees in addition to any other relief to which the prevailing is entitled.

Important Due Dates and Information

Print Ads - due by December 1st, Web/Scoreboard Logos/Banners - due by January 1st!

Print Ads

Your ad graphics can be emailed to media@humboldtrollerderby.com.

All print ads are due by December 1.

Banners

All 3'x6' banners are to be provided by the sponsor and must include grommets. You can order a banner from many places, however, listed below are a few of our local sponsors who will do a great job:

Lotus Mountain Custom Screen Printing and Embroidery
357 Main St. Suite I

Fortuna, CA 95540

Cara Knostman: 707 682-6182

cara@lotusmtn.com

Western Web

1900 Bendixen St. #2

Samoa, CA 95564

Steve Jackson: 707 444-6236

sjackson@western-web.net

We will arrange to pick up the banners by January 15th.

Web and Scoreboard Logos

By January 1, please send an image and website link to media@humboldtrollerderby.com.

Image Specs: high resolution, landscape oriented, 5:1 ratio, .jpg or .png file. 300ppi, 1500x300, RGB color.

Technical Specs for Print Ads

File names: <sponsorname_ysize.jpg>

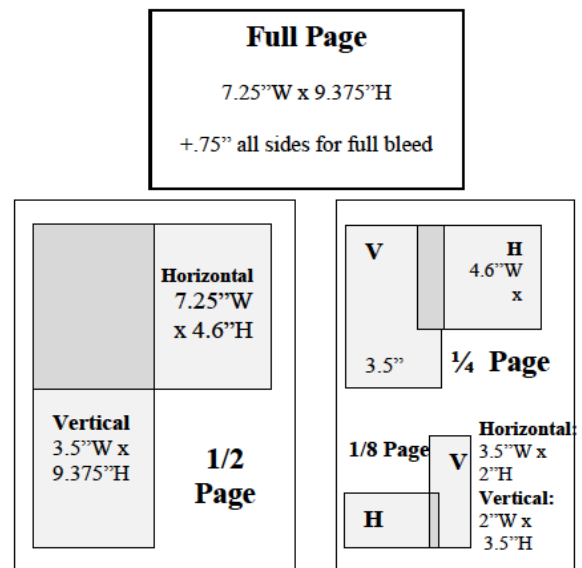
Example: Sponsor_halfpage.jpg

File types: .pdf, .psd, .ai, .tiff, .jpg

Please outline all fonts

Color mode: CMYK

Resolution: 300 dpi Minimum



Questions?

Please contact the sponsorship team lead(s) from your area or email us at trades@humboldtrollerderby.com.

Thank you for supporting Humboldt Roller Derby and keeping us Redwood Strong!