



Season Sponsorship Form

Important: All print graphics must be submitted by December 1st for inclusion in the Season Program



Business Sponsorship									
Packages	Web Logo (linked)	Banner at Bouts	Season Passes	Season Program Ad	Bout Mentions	Social Media Shoutouts	Logo on Scoreboard	Logo on Poster	T-Shirt Size: S M L XL XXL
<input type="checkbox"/> \$500 - Pivot	✓	✓	1	1/8 page	N/A	N/A	N/A	N/A	
<input type="checkbox"/> \$750 - Pack	✓	✓	2	1/4 page	N/A	N/A	N/A	N/A	
<input type="checkbox"/> \$1500 - Lead Jammer	✓	✓	4 (or 25 will-call tickets)	1/2 page	N/A	✓	✓	N/A	
<input type="checkbox"/> \$3000 - Grand Slam	✓	✓	6 (or 50 will-call tickets)	Full page	✓	✓	✓	✓	

Season Program Ads				
Size	Price	Back Cover	Inside Cover or First Page	New Ad/Reuse Ad (circle one)
<input type="checkbox"/> 1/8 Page	\$100	N/A	N/A	New Reuse
<input type="checkbox"/> 1/4 Page	\$200	N/A	N/A	New Reuse
<input type="checkbox"/> 1/2 Page	\$300	\$500	\$400	New Reuse
<input type="checkbox"/> Full Page	\$500	\$800	\$700	New Reuse

Individual Sponsorship	
Packages	T-Shirt Size: S M L XL XXL
<input type="checkbox"/> \$10 - Sticker	N/A
<input type="checkbox"/> \$50 - T-Shirt	
<input type="checkbox"/> \$100 - Sticker/T-Shirt/1 Season Pass	
<input type="checkbox"/> \$_____ - TBD	N/A

A La Carte Options		
<input type="checkbox"/> \$300 - Web Logo (linked)	<input type="checkbox"/> \$300 - Banner Hung At All Home Games	<input type="checkbox"/> \$500 - 3 Social Media Shoutouts

Contact Information:	
Sponsor:	Contact Name:
Email:	Phone:
Address/City/State/ZIP:	
Website URL:	

Purchase Order Terms:		
I agree to purchase the items checked above for \$_____ for the _____ Season:		
<input type="checkbox"/> In Full Now	<input type="checkbox"/> In Four Installments of \$_____	<input type="checkbox"/> HRD to Invoice after January 1st for payment
<input type="checkbox"/> Within 30 days upon receipt of invoice	<input type="checkbox"/> Please contact me for my credit card info (4% processing fee)	

I have read the terms and agree to the obligations and limits of liability set forth.

See reverse for Terms of Agreement.

Name (please print)	Signature (authorized representative)	Date
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Please mail the original signed form and payment to: HRD Sponsorship, PO Box 6238, Eureka, CA 95502

White original to HRD Sponsorship, Yellow carbon copy to Sponsor

For Official Use Only			
Skater Name:		<input type="checkbox"/> Team 1 - West Eureka	<input type="checkbox"/> Team 2 - East Eureka
Season:	Phone:	<input type="checkbox"/> Team 3 - Eureka North	<input type="checkbox"/> Team 4 - Eureka South

Contract Details & Terms of Agreement:

Prices are based on an annual one year sponsorship and include all home games unless otherwise specified. This contract contains all terms of the agreement and no verbal commitments will be of any force or effect. Humboldt Roller Derby (HRD) liability for errors in advertising is expressly limited to the value of the ad space occupied by such error.

All print ads, including web and scoreboard logos are to be provided by the sponsor. HRD is not obligated to proof ad materials provided by the sponsor prior to printing, or to review printed materials with the sponsor prior to distribution. Accuracy of ads is the responsibility of the sponsor. HRD will not be held responsible for any ads not submitted by the ad submission deadline. No refunds will be given.

Banners must be no larger than 3' x 6' and must include grommets. Banners are to be provided by the sponsor.

Grand Slam sponsorships are limited. The sponsor will additionally be the Official Sponsor of one home bout.

If legal action is required to enforce the terms of this agreement, the prevailing party shall be entitled to attorney's fees in addition to any other relief to which the prevailing is entitled.

Important Due Dates and Information

Print Ads - due by December 1st, Web/Scoreboard Logos/Banners - due by January 1st!

Print Ads

Your ad graphics can be emailed to media@humboldtrollerderby.com.

All print ads are due by December 1.

Banners

All 3'x6' banners are to be provided by the sponsor and must include grommets. You can order a banner from many places, however, listed below are a few of our local sponsors who will do a great job:

Lotus Mountain Custom Screen Printing and Embroidery
357 Main St. Suite I

Fortuna, CA 95540

Cara Knostman: 707 682-6182

cara@lotusmtn.com

Western Web

1900 Bendixen St. #2

Samoa, CA 95564

Steve Jackson: 707 444-6236

sjackson@western-web.net

We will arrange to pick up the banners by January 15th.

Web and Scoreboard Logos

By January 1, please send an image and website link to media@humboldtrollerderby.com.

Image Specs: high resolution, landscape oriented, 5:1 ratio, .jpg or .png file. 300ppi, 1500x300, RGB color.

Technical Specs for Print Ads

File names: <sponsorname_ysize.jpg>

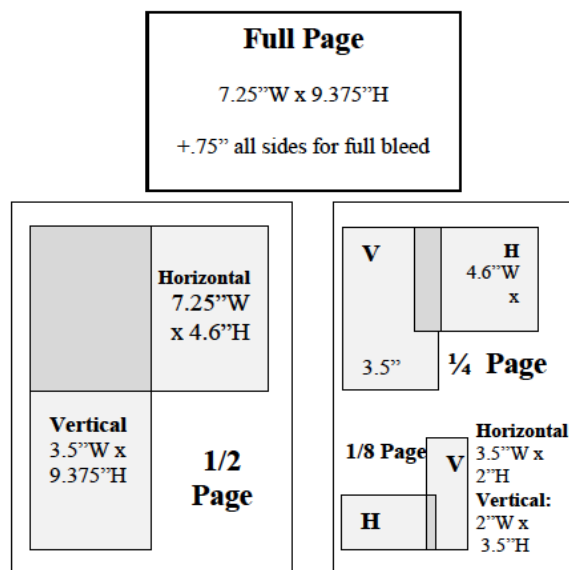
Example: Sponsor_halfpage.jpg

File types: .pdf, .psd, .ai, .tiff, .jpg

Please outline all fonts

Color mode: CMYK

Resolution: 300 dpi Minimum



Questions?

Please contact the sponsorship team lead(s) from your area or email us at sponsorship@humboldtrollerderby.com.

Thank you for supporting Humboldt Roller Derby and keeping us Redwood Strong!