



# Season Sponsorship Form

## Early Bird Special

Send in this form on or before November 1st and receive 10% off



### Sponsorship Packages

Sponsor Package	Web Logo (linked)	Banner at Bouts	Season Passes	Season Program Ad	Bout Mentions	Logo on Scoreboard	Logo on Poster	T-Shirt Size (Circle one)
<input type="checkbox"/> \$500 Pivot	✓	✓	✓ 1	✓ 1/8 page				S M L XL XXL
<input type="checkbox"/> \$750 Pack	✓	✓	✓ 2	✓ 1/4 page				S M L XL XXL
<input type="checkbox"/> \$1500 Lead Jammer	✓	✓	✓ 4 (or 25 tickets)	✓ 1/2 page	✓	✓		S M L XL XXL
<input type="checkbox"/> \$3000 Grand Slam	✓	✓	✓ 6 (or 50 tickets)	✓ full page	✓	✓	✓	S M L XL XXL

### Season Program Ads

Size	Price	Back Cover	Inside Cover or First Page
<input type="checkbox"/> 1/8 Page	\$100		
<input type="checkbox"/> 1/4 Page	\$200		
<input type="checkbox"/> 1/2 Page	\$300	\$500	\$400
<input type="checkbox"/> Full Page	\$500	\$800	\$700

PLEASE REUSE MY AD FROM LAST SEASON

### Graphic Design

Size	Price
<input type="checkbox"/> 1/8 Page	\$35
<input type="checkbox"/> 1/4 Page	\$45
<input type="checkbox"/> 1/2 Page	\$55
<input type="checkbox"/> Full Page	\$65
<input type="checkbox"/> Banner	\$65

### A La Carte Options

<input type="checkbox"/> Web Logo (linked) \$300	<input type="checkbox"/> Bout Mentions (3 mentions) \$500
<input type="checkbox"/> Banner hung at all home games (provided by sponsor) \$300	<input type="checkbox"/> 1/2 Time Show Sponsor \$300

### Other

<input type="checkbox"/> Donating items to raffle/auction
<input type="checkbox"/> Giving discounts to league affiliates
<input type="checkbox"/> Trades/In-Kind Donations

### Contact Information:

Company Name:	Contact Name:
Email:	Phone:
Address/City/State/Zip:	

### Purchase Order Terms:

I agree to purchase the items checked for \$\_\_\_\_\_ for the 2016 Season:

<input type="checkbox"/> In Full Now	<input type="checkbox"/> Four Installments
<input type="checkbox"/> Within 30 days upon receipt of invoice	<input type="checkbox"/> Please contact me for my credit card info (4% processing fee)

I have read the terms and agree to the obligations and limits of liability set forth. See reverse for Terms of Agreement.

Name (please print)

Signature (authorized representative)

Date

Please mail the original signed form and payment to: **HRD Sponsorship, PO Box 6238, Eureka, CA 95502**

For more information or assistance, please email us at [sponsorship@humboldtrollerderby.com](mailto:sponsorship@humboldtrollerderby.com)

You can also call Jessie Atchison-Stemper at (831) 262-2283 or Kelly Ward at (707) 502-5958

Continue to reverse.

# Contract Details & Terms of Agreement:

Prices are based on an annual one year sponsorship and include all home games unless otherwise

specified. This contract contains all terms of the agreement and no verbal commitments will be of any force or effect. Humboldt Roller Derby (HRD) liability for errors in advertising is expressly limited to the value of the ad space occupied by such error.

HRD is not obligated to proof ad materials provided by the sponsor prior to printing, or to review printed materials with the sponsor prior to distribution. Accuracy of ads is the responsibility of the sponsor. HRD will not be held responsible for any ads not submitted by the ad submission deadline. No refunds will be given.

Graphics assistance rates are based on a fee of \$40/hour. Rates include a service and handling fee for coordination services with a local graphic artist. If for any reason ad design requires more than the estimated time for your ad size, you may be subject to an additional fee.

Banners must be no larger than 3' x 6' and must include grommets.

**Banners are to be provided by the sponsor.**

Grand Slam sponsorships are limited. The sponsor will additionally be the Official Sponsor of one home bout.

If legal action is required to enforce the terms of this agreement, the prevailing party shall be entitled to attorney's fees in addition to any other relief to which the prevailing is entitled.

## Important Due Dates! Ad Graphics, Web/Scoreboard Logos, and Banners due by Jan 1st

### Print Ads

Your ad graphics can be emailed to [sponsorship@humboldtrollerderby.com](mailto:sponsorship@humboldtrollerderby.com)

All ad graphics are due by January 1st.

### Banners

3x6 Banners are to be provided by the sponsor and must include grommets. You can order a banner from many places locally, but here are a couple of our sponsors that will do a great job:

#### Visual Concepts:

Noah Sampson 633-5087  
[noah@vc707.com](mailto:noah@vc707.com)

#### Western Web:

Steve Jackson: 444-6236  
[Sjackson@western-web.net](mailto:Sjackson@western-web.net)

We will arrange to pick up banners by January 10.

### Web and Scoreboard Logos

By January 1, 2016 Please send a high resolution png and a link to website  
[sponsorship@humboldtrollerderby.com](mailto:sponsorship@humboldtrollerderby.com)

### Technical Specs

File names: <businessname\_adsize.jpg>

HarperMotors\_halfpage.jpg

File types: .pdf, .psd, .ai, .tiff, .jpg

Please outline all fonts

Color mode: CMYK

Resolution: 300 dpi Minimum

